

CIRPA Strategic Plan Discussion

CIRPA Conference 2016
Halifax, Nova Scotia

CIRPA Board



Context for the Strategic Plan

- Strategic planning session at spring board meeting:
 - Some key goals of previous strategic plan have been accomplished (e.g. governance review)
 - Recognized challenges of meeting ambitious objectives (e.g. national advocacy) with limited resources
 - Drafted a revised mission statement reflecting focus on community

CIRPA Survey

- Online survey through UBC (fluidsurvey)
- Available in September for two weeks
- 20% response rate
 - 78 responses (9 Français, 69 English)
 - 390 current and former members invited
- Topics addressed:
 - mission and vision statements
 - CIRPA membership services
 - ways to improve

Mission Statement comparison

A **mission statement** is a statement of the purpose of a company, organization or person; its reason for existing; a written declaration of an organization's core purpose and focus that normally remains unchanged over time.

Current:

CIRPA promotes effective planning and institutional research in support of informed decision-making in Canadian post-secondary education.

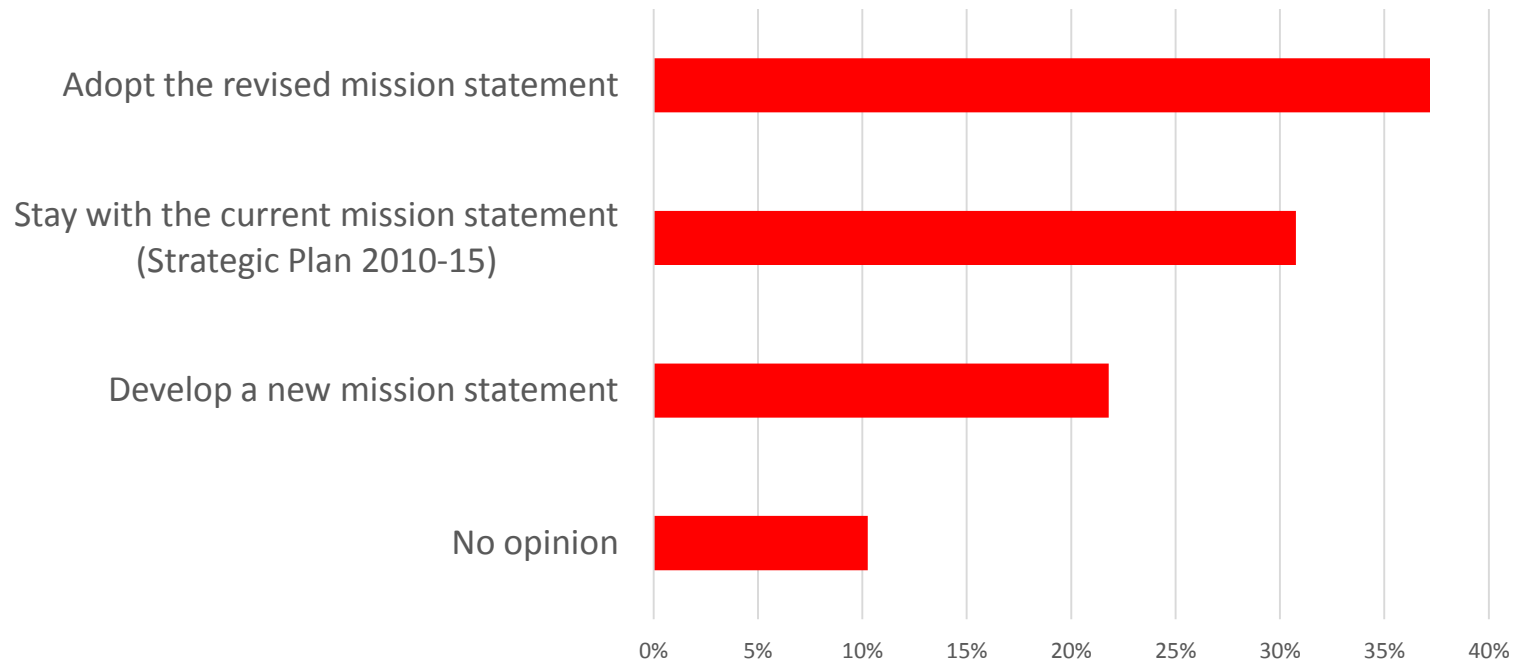
Proposed:

The mission of CIRPA/ACPRI is to strengthen the national IRP community



Results: Mission Statement

What should we do with the mission statement?



Likes / Dislikes 1

Current:

CIRPA promotes effective planning and institutional research in support of informed decision-making in Canadian post-secondary education.

Proposed:

To **strengthen** the national Institutional Research and Planning community

- Proposed: Simpler, clearer, more focused, more active
- **Criticism of proposed: Vague, ambiguous, not sure what it means**
- Criticism of old: Wordy

Likes / Dislikes 2

Current:

CIRPA promotes effective planning and institutional research in support of informed decision-making in Canadian **post-secondary education**.

Proposed:

To strengthen the **national** Institutional Research and Planning **community**

- “National IRP community” broadens the focus to includes other related groups (unintentional)
- **Dropping the reference to PSE is problematic as we no longer mention our constituency**

Likes / Dislikes 3

Current:

CIRPA promotes effective planning and institutional research in support of **informed decision-making** in Canadian post-secondary education.

Proposed:

To strengthen the national Institutional Research and Planning community

- By not specifying a specific goal, it is more encompassing about the range of activities that various offices do
- **Some like the words “informed decision-making”**
- **Some believe that the mission needs to “aim higher” / speak to professional nature of IR**

Likes / Dislikes 4

Current:

CIRPA promotes effective planning and institutional research **in support of informed decision-making in Canadian post-secondary education.**

Proposed:

To strengthen the national Institutional Research and Planning **community**

- It is more “member” focused as opposed to being about supporting the institutions we work at
- **Neither mission states “How” – e.g. such as knowledge-sharing, networking, professional development, advocacy**

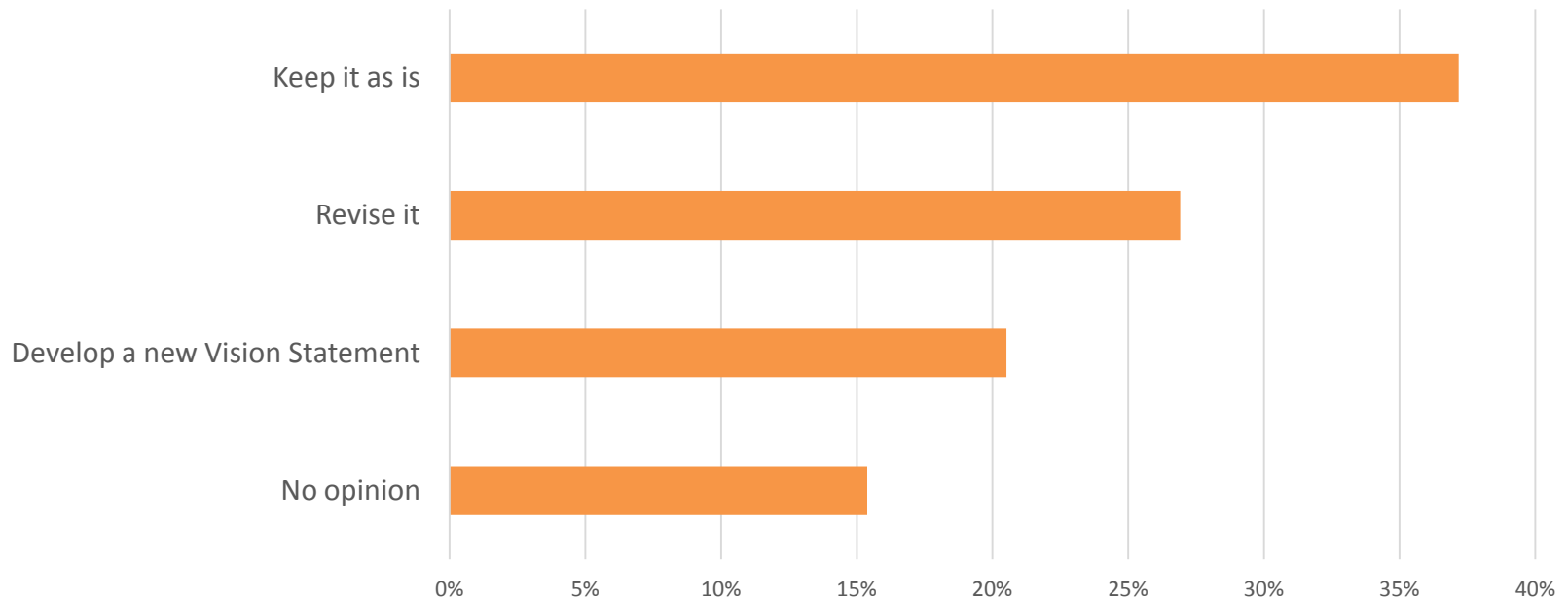
Vision Statement

A **vision statement** is a declaration of an organization's objectives, ideally based on economic foresight, intended to guide its internal decision-making.

Enhanced member engagement will build and strengthen the value and sustainability of the association both regionally and nationally.

Results: Vision Statement

What should we do with the vision statement?



Most comments were critical of the vision

*Enhanced member engagement will build and strengthen the value and **sustainability** of the association both regionally and nationally.*

- Sustainability seems to imply “survival”
- Uninspiring – not visionary – not very motivating
- Technically not a “Vision statement” – more like a goal
- Self-serving
- “Regional” could be dropped

Discussion

What is CIRPA?

Discussion

Should we expand our resources (e.g. hire staff) to achieve more ambitious goals, or limit our goals to those we can achieve with our current resources?

What's Next?

- Working group will review member feedback
- Finalize mission statement and vision statement
- Draft goals and objectives
- Board consultation, winter 2015-16
- Second strat planning session at spring 2016 board meeting
- Member consultation, summer 2016
- Strat Plan ready for ratification at October 2016 AGM